

# LOOK BOOK

THE 2026 PLAYFUL COLLECTION // ENGLISH



## KID'S CONCEPT

LET KIDS BE KIDS AGAIN.



**"Creating a positive and nurturing home environment is crucial for a child's overall development.**

**We are here to guide, educate, support, inspire, and help families in achieving this."**

With kindness XXO Kid's Concept





It doesn't matter how big and tough you are, when a one-year-old hands you a toy phone, you answer it.



The most rewarding part of parenting is knowing that even on the toughest days, your child thinks you're a superhero.



**06.** NEW IN 2026

**38.** DRESS UP

**48.** PIPPI COLLECTION

**56.** MOOMIN COLLECTION

**64.** TOYS

**150.** INTERIOR & FURNITURE





## Trust your gut.

We have a meaning that guides us in everything we do: it must feel right. So if our gut tells us something else, we need to change - until it feels good again. That is why we focus a lot on the environment and creating durable products that we want to last for generations.

In our collections you will find many products made from FSC® Certified wood. Our goal is that ALL our toys will be made of FSC® Certified wood. We're always trying to be better than yesterday - and we can see the small changes every day. Ever since the start, we have chosen to make our toys, interior and furniture in wood.

At Kid's Concept we are proud of our supply chain partners that take incredible pride in their craftsmanship and high-quality work. We share common values and often a long history of cooperation.

It is part of our sustainability work to improve the social conditions and minimize our environmental impact in our supply chain. We want human rights to be respected, labor standards to be high and the environment to be protected. The Kid's Concept team has many years of experience with sourcing throughout the world and we know that high standards take systematic and hard work.



We are approved to be able to use the GOTS brand on selected products. GOTS is an organization and a brand that ensures good working conditions and products free of harmful chemicals as well as environmentally friendly production.



The OEKO-TEX® STANDARD 100 logo on products means that the product meets high human ecological requirements, i.e., does not contain chemicals at levels that are harmful to the health.



Our goal is that ALL our toys will be made of FSC® Certified wood. Forest Stewardship Council® is an international membership organization that works for the responsible use of the world's forests.



Scan the QR code to read more about our responsibility and environment work.



NEW



1001084 | KITCHENETTE GREEN  
30x25 H 8 cm | Wood / textile | 2 Y+



NEW



1001090 | ROCKING HORSE HONEY YELLOW  
74x24 H 50 cm | Wood / textile | 18 M+



NEW



1001097 | PLAY HOUSE TENT DUSTY BLUE CHECK  
110x80 H 124 cm | Textile / wood | 2 Y+



NEW



1001047 | STABLE WITH HORSES  
31x19 H 19,5 cm | Wood / textile | 2 Y+





NEW



1001056 | ROCKING HORSE MIRO  
72x30 H 58 cm | Textile / wood | 18 M+



NEW



1001066 | WALL STORAGE TEXTILE CHECK TEAL  
40x19 H 60 cm | Textile / wood |



NEW



1001060 | HOOKS CIRCUS 3PCS  
10x10 H 4,5 cm | Wood |



NEW



1001063 | POUFFE WITH STORAGE CHECK 80 CM  
80x31 H 30 cm | Textile / wood |

NEW



1001064 | POUFFE WITH STORAGE CHECK 30 CM  
30x31 H 30 cm | Textile / wood |



NEW



1001054 | TENT CIRCUS BLUE  
Ø 115 H 120 cm | Textile / plastic | 2 Y+

NEW



1001055 | TENT CIRCUS PINK  
Ø 115 H 120 cm | Textile / plastic | 2 Y+

NEW



1001059 | PLAY MAT CIRCUS TEAL  
Ø 112 H 2 cm | Textile | 0 M+

OEKO-TEX®  
STANDARD 100

NEW



1001058 | PLAY MAT CIRCUS RED  
Ø 112 H 2 cm | Textile | 0 M+

OEKO-TEX®  
STANDARD 100







NEW



1001072 | ICE CREAM DRESS-UP  
45x33 H 1,5 cm | Textile | 3 år

OEKO-TEX®  
STANDARD 100

NEW



1001071 | BOW DRESS-UP  
50x54 H 1,5 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100



NEW



1001087 | COFFEE BAR  
60x40 H 77 cm | Wood | 3 Y+



NEW



1001093 | LUDO GAME SWEDISH CANDY  
20x20 Ø H 1 cm | Wood / textile | 3 Y+



NEW



1001092 | SORTER BOX HOUSE SWEDISH CANDY  
16x13 H 14 cm | Wood | 2 Y+





NEW



1001082 | POUFFE CYLINDER WITH STORAGE BROWN  
40x40 H 30,5 cm | Textile / wood | 2 Y+



NEW



1001067 | POUFFE CYLINDER WITH STORAGE PINK  
40x40 H 30,5 cm | Textile / wood | 2 Y+



NEW



1001085 | BREAKFAST MINI SET  
10,5x6 H 6,5 cm | Wood / textile | 2 Y+



NEW



1001086 | HAMBURGER MENU PLAY SET  
13x11 H 7 cm | Wood / paper / textile | 2 Y+





NEW



1001095 | MARKET LIGHT TEAL  
83x43 H 125 cm | Textile / plastic | 2 Y+

NEW



1001096 | MARKET PINK CLAY PINK  
83x43 H 125 cm | Textile / plastic | 2 Y+

NEW



1001088 | CAKE STAND AND CAKES  
15x15 H 20 cm | Wood | 2 Y+



NEW



1001102 | BEAD FRAME SWEDISH CANDY  
18x15 H 17 cm | Wood / metal | 1 Y+





NEW



1001079 | ROCKING HORSE PIPPI  
72x30 H 58 cm | Wood / textile | 18 M+



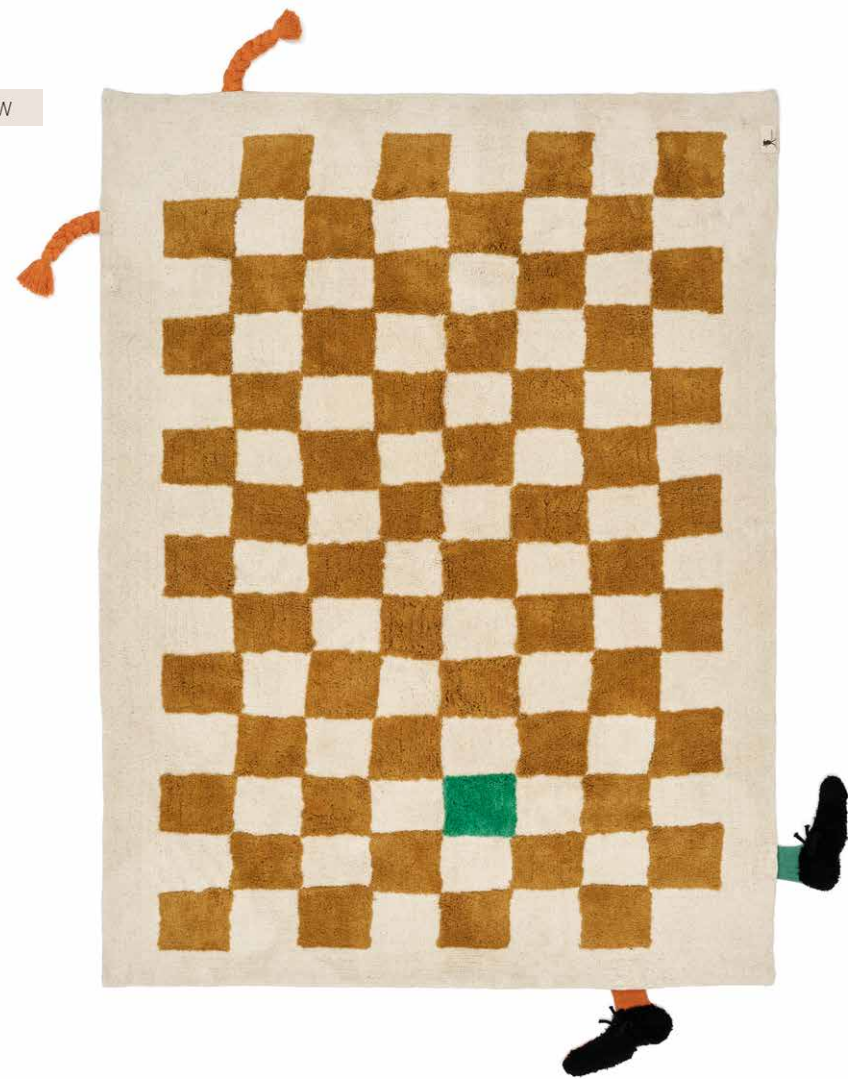
NEW



1001083 | PULL ALONG HORSE PIPPI  
24x14 H 27,5 cm | Wood / textile | 1 Y+



NEW



1001080 | TUFTED MAT 120X160 PIPPI  
160x120 H 2 cm | Textile |





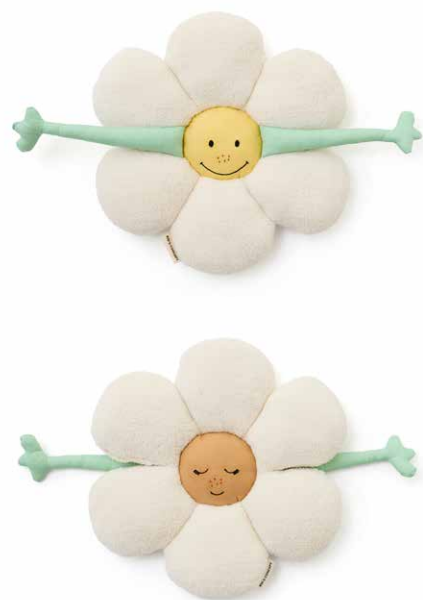
NEW



1001073 | FLOWER CAPE DRESS-UP  
56x238 H 1 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100

NEW



1001069 | CUSHION FRIENDLY FLOWER  
37x55 H 4 cm | Textile | 1 M+

OEKO-TEX®  
STANDARD 100

NEW



1001068 | FLOOR CUSHION FLOWER  
100x100 H 15 cm | Textile | 0 M+

OEKO-TEX®  
STANDARD 100





NEW



1001074 | DINNER SET MOOMIN  
13x13 H 1 cm | Wood | 3 Y+



NEW



1001075 | STACKING CUBES MOOMIN  
15x15 H 15 cm | Papp | 1 Y+





NEW



1001076 | BEAN BAG SNUGGLE  
82x84 H 54 cm | Textile | 2 Y+





NEW



1001094 | PAVILLION TENT STRIPE DUSTY BROWN  
115x115 H 138 cm | Textile / wood | 2 Y+



NEW



1001089 | RIDE ALONG PEG THE PUG DOG  
55x35 H 38 cm | Wood / textile | 18 M+







NEW



1001104 | ROCKING HORSE MILA  
72x30 H 58 cm | Textile / wood | 18 M+



NEW



1001105 | WALL STORAGE TEXTILE STRIPE CLAY PINK  
40x19 H 60 cm | Textile / wood |



NEW



1001106 | ARMCHAIR FOLDABLE STRIPE CLAY PINK  
44x42 H 38 cm | Textile |



NEW



1001065 | WALL STORAGE TEXTILE STRIPE GREEN  
40x19 H 60 cm | Textile / wood |



NEW



1001050 | TENT STRIPE LIGHT BLUE  
100x100 H 130 cm | Textile / metal | 2 Y+

NEW



1001049 | TENT DOT PINK  
100x100 H 130 cm | Textile / metal | 2 Y+

NEW



1001048 | TENT CHECK KHAKI  
100x100 H 130 cm | Textile / metal | 2 Y+







NEW



1001051 | TUNNEL CHECK GREEN  
180 Ø 47 H cm | Textile / plastic | 18 M+

NEW



1001053 | TUNNEL STRIPE LIGHT BLUE  
180 Ø 47 H cm | Textile / plastic | 18 M+

NEW



1001052 | TUNNEL DOT PINK  
180 Ø 47 H cm | Textile / plastic | 18 M+

NEW



1001006 | LEARNING TOWER GREY  
42x45 H 90 cm | Wood |  
€ 135.00 RRP





KID'S CONCEPT

# Dress Up.





NEW



1001073 | FLOWER CAPE DRESS-UP  
56x238 H 1 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100

NEW



1001072 | ICE CREAM DRESS-UP  
45x33 H 1,5 cm | Textile | 3 år

OEKO-TEX®  
STANDARD 100

NEW



1001071 | BOW DRESS-UP  
50x54 H 1,5 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100





1001021 | DOCTOR  
75x1 H 65 cm | Textile | 3 Y+



1001023 | FIRE FIGHTER  
75x1 H 65 cm | Textile | 3 Y+



1001022 | POLICE PATROL  
75x1 H 65 cm | Textile | 3 Y+







1001018 | BUMBLEBEE  
52x1 H 40 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100



1001019 | LADYBUG  
36x1 H 40 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100



1001020 | SNAIL  
33x25 H 37 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100



1001011 | STRAWBERRY FAIRY  
52x1 H 40 cm | Textile / wood | 3 Y+

OEKO-TEX®  
STANDARD 100



1001012 | BLUEBERRY FAIRY  
52x1 H 40 cm | Textile / wood | 3 Y+

OEKO-TEX®  
STANDARD 100







1001039 | BIRTHDAY CROWN  
Ø 16 H 12 cm | Textile | 12 M+

OEKO-TEX®  
STANDARD 100



1001014 | BUTTERFLY GREEN  
52x37,5 H 1 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100



1001016 | BUTTERFLY MAXI PURPLE  
105x4 H 53 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100



1001015 | BUTTERFLY PINK  
52x37,5 H 1 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100



1001013 | BUTTERFLY WHITE  
52x37,5 H 1 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100



1001017 | BUTTERFLY MAXI YELLOW  
105x4 H 53 cm | Textile | 3 Y+

OEKO-TEX®  
STANDARD 100



INTERIOR DESIGN WITH COURAGE, IMAGINATION, AND PLAYFULNESS  
– INSPIRED BY THE STRONGEST GIRL IN THE WORLD.

**LIVE LIKE PIPPI.  
THIS IS VILLA  
VILLEKULLA  
TODAY.**







1001029 | ARMCHAIR  
55x52 H 48,5 cm | Wood / textile | 3 Y+



1001030 | POUFFE WITH STORAGE  
35x35 H 30 cm | Textile



1001027 | LONG BENCH  
81x26,5 H 31 cm | Wood / textile | 3 Y+



1001028 | STOOL  
36x26,5 H 31,5 cm | Textile | 3 Y+



1001031 | CUSION COVER 50X50  
50x50 H 1 cm | Textile







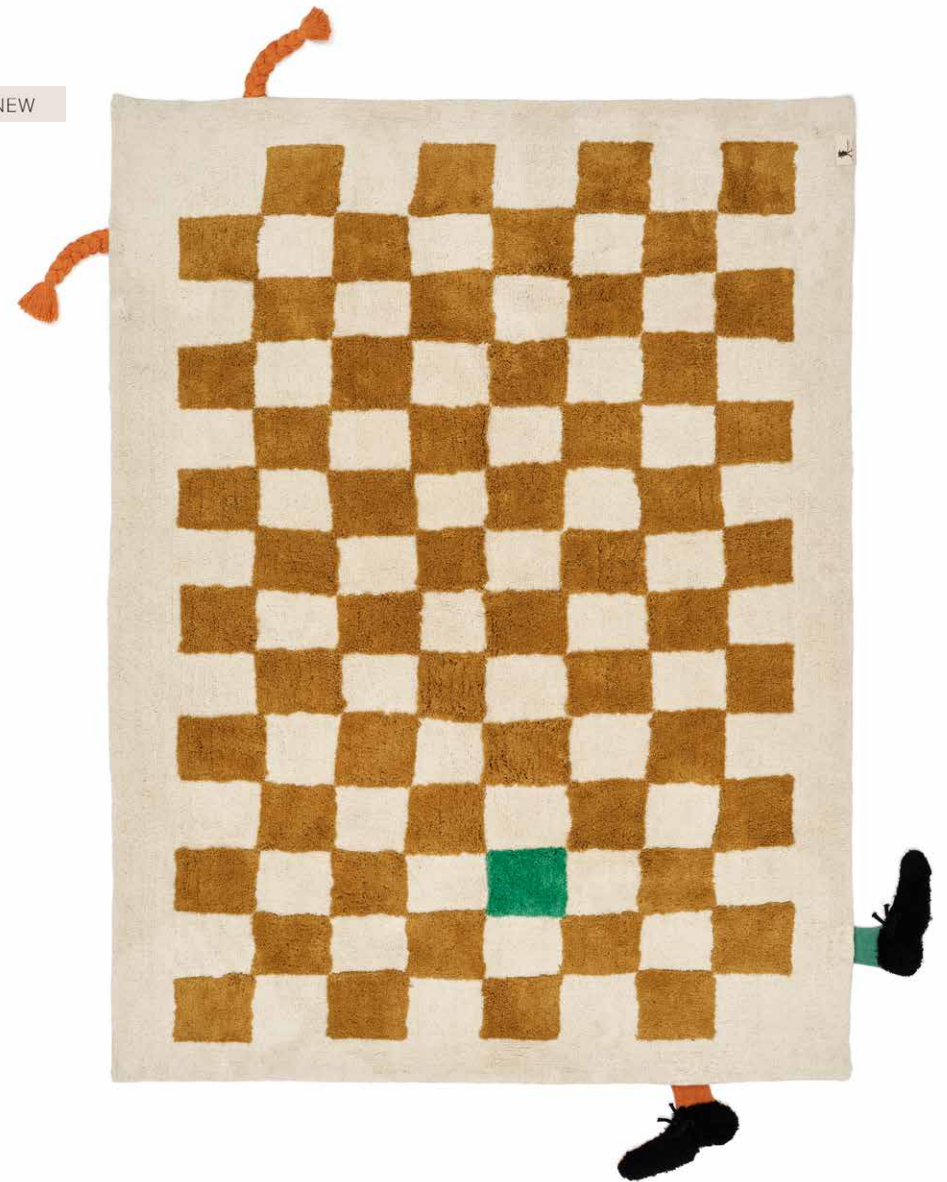
1001032 | CUSHION CANDY PINK  
53x16 H 15 cm | Textile



1001033 | CUSHION CANDY GREEN  
53x16 H 15 cm | Textile



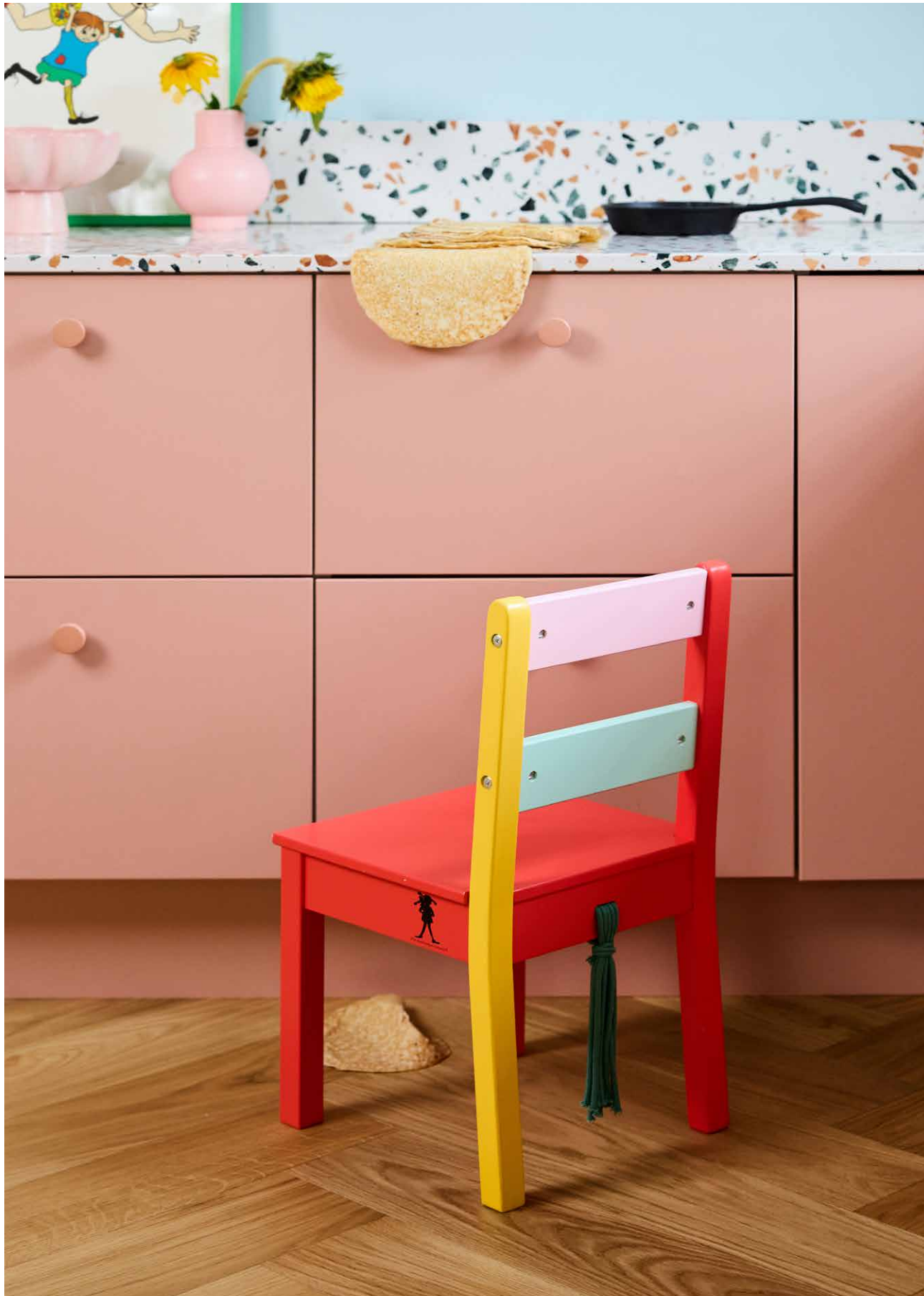
NEW



1001080 | TUFTED MAT 120X160 PIPPI  
160x120 H 2 cm | Textile |







1001034 | BED BLANKET 130X170  
170x130 H 2 cm | Textile



NEW



1001083 | PULL ALONG HORSE PIPPI  
24x14 H 27,5 cm | Wood / textile | 1 Y+



1001026 | CHAIR WOOD  
32x29 H 59 cm | Wood / textile | 3 Y+



NEW



1001079 | ROCKING HORSE PIPPI  
72x30 H 58 cm | Wood / textile | 18 M+



KID'S CONCEPT  
**MOOMIN**®







1000957 | TENT WITH FIGURES  
Ø 107 H 124 cm | Wood / textile | 2 Y+



1000958 | BEAN BAG  
90x60 H 60 cm | Textile

1000963 | BOOK DISPLAY  
60x12 H 65 cm | Wood





NEW



1001074 | DINNER SET MOOMIN  
13x13 H 1 cm | Wood | 3 Y+



1000988 | COFFEE SET  
12x7,5 H 14 cm | Wood | 2 Y+



1000990 | CAKE STAND CUPCAKES  
20x14,5 H 7,5 cm | Wood | 2 Y+



1001025 | SUITCASE  
22x14,5 H 9 cm | Paper / metal | 3 Y+







1000962 | HOOK BOARD  
35x5,5 H 17 cm | Wood



1000961 | HOOKS 2-SET MAMMA  
17x3 H 10 cm | Wood



1000960 | HOOKS 2-SET LITTLE MY  
12x3 H 5 cm | Wood



NEW



1001075 | STACKING CUBES MOOMIN  
15x15 H 15 cm | Papp | 1 Y+



1000989 | CLEANING SET  
60x14 H 3 cm | Wood / textile / PP / metal | 3 Y+





KID'S CONCEPT

# Toys.







1000455 | TEA SET  
24,5x15 H 3 cm | Wood / textile | 3 Y+



NEW



1000270 | SWEDISH FIKA DRINKS  
10,5x8 H 12 cm | Wood | 3 Y+



1001085 | BREAKFAST MINI SET  
10,5x6 H 6,5 cm | Wood / textile | 2 Y+



1000997 | DRINK SET  
16x10 H 1,5 cm | Wood / textile | 2 Y+



1000840 | COFFEE SHOP  
15x14,5 H 21,5 cm | Wood | 2 Y+





1000996 | SWEDISH CANDY SHOP  
25x14,5 H 16 cm | Wood / paper | 2 Y+



1000277 | CANDY SET  
8x3,5 H 1 cm | Wood / textile | 3 Y+



1000994 | ICE CREAM WITH RACK  
26x14 H 6 cm | Wood | 3 Y+



1000749 | APRON 3-6Y  
0x30 H 68 cm | Textile | 3 Y+







1000272 | SWEDISH FIKA SWEETS  
4,5x4,5 H 4 cm | Wood | 3 Y+



1000264 | PASTRIES 9PCS  
5x5 H 5 cm | Wood | 3 Y+



1001010 | STAND MIXER BLUE  
17x10 H 18 cm | Wood | 2 Y+



1000995 | STAND MIXER YELLOW  
17x10 H 18 cm | Wood | 2 Y+



1001002 | BIRTHDAY TABLE DECORATION  
20,5x16,5 H 10,5 cm | Metall / wood



1000998 | DOUGHNUTS  
17,5x11 H 2 cm | Wood / paper | 2 Y+



1000566 | COOKWARE PLAY SET  
24x18,5 H 1 cm | Wood / metal | 2 Y+



1000271 | BAKING SET  
19,5x14 H 1,3 cm | Wood / metal | 3 Y+



1000921 | CAKE  
Ø 18,5 H 10 cm | Wood / textile / PP | 2 Y+



NEW



1001088 | CAKE STAND AND CAKES  
15x15 H 20 cm | Wood | 2 Y+



1000414 | BLENDER  
12,5x12 H 20 cm | Wood | 3 Y+





1000275 | MIXED FRUIT BOX  
18x12 H 5,5 cm | Wood / textile | 3 Y+



1000276 | MIXED VEGETABLE BOX  
18x12 H 5,5 cm | Wood / textile | 3 Y+



1000361 | EGGS 6 PCS  
15,5x10,5 H 7,5 cm | Paper / wood | 3 Y+



1000862 | POTS AND PAN SET  
12,5x12,5 H 6 cm | Metall / wood | 2 Y+



1000865 | CAMPING COOKER SET  
11x10 H 19 cm | Wood / metal | 2 Y+



1000604 | SALAD SET  
11x11 H 5 cm | Wood / paper | 3 Y+







1000565 | DINNERWARE 4 PLAY SET  
14x14 H 1,5 cm | Wood | 2 Y+



1000785 | SWEDISH PANCAKE SET  
23x14,5 H 3 cm | Wood / textile | 2 Y+



NEW



1001086 | HAMBURGER MENU PLAY SET  
13x11 H 7 cm | Wood / paper / textile | 2 Y+



1000901 | PIZZA KIT  
18x16,5 H 2 cm | Paper / wood / textile | 2 Y+





1000713 | KITCHEN WITH DISHWASHER  
60x34 H 58 cm | Wood / textile | 3 Y+



1001084 | KITCHENETTE GREEN  
30x25 H 8 cm | Wood / textile | 2 Y+



1001087 | COFFEE BAR  
60x40 H 77 cm | Wood | 3 Y+



1000993 | KITCHEN  
57x30 H 66 cm | Wood / metal | 2 Y+



1000281 | FRIDGE & FREEZER  
30x30 H 73 cm | Wood | 3 Y+



1000861 | OUTDOOR KITCHEN  
70x45 H 84 cm | Wood / PP / metal | 2 Y+



1000337 | MARKET STAND  
46x29 H 118 cm | Wood / textile | 3 Y+







1000557 | IRON BOARD WITH IRON  
56x26 H 55 cm | Wood / textile | 3 Y+



1000641 | VACUUM CLEANER  
31x18,5 H 54 cm | Wood / metal / paper | 3 Y+



1000715 | CLEANING SET  
22x22 H 65 cm | Wood / textile / PP | 3 Y+



1000342 | BRUSH AND DUSTPAN  
15,5x11,5 H 52 cm | Wood / metal / textile | 3 Y+





1000609 | TOOL BENCH  
55x36 H 80 cm | Wood / textile | 3 Y+



1000608 | TOOL CASE  
25x7,5 H 14 cm | Wood / textile | 3 Y+



1000610 | TOOL BOX  
22,5x13,5 H 15 cm | Wood | 3 Y+



1000863 | CHAINSAW  
29,5x9 H 8,5 cm | Wood / PP | 3 Y+









With a textile bag.



1000864 | GARDENING TOOL SET  
22x12 H 19 cm | Metall / textile / wood | 3 Y+



1000868 | NATURE DISCOVERY SET  
11x9 H 5 cm | Wood / metal / textile | 2 Y+



Let us prepare you  
for a dentist visit  
with this play kit.



1000839 | DENTIST SET  
23,5x7,5 H 13,5 cm | Wood / metal / paper | 3 Y+



1000991 | VETERINARY SET  
20x7,5 H 16 cm | Wood / textile / PP / paper / metal | 3 Y+



1000902 | COMPUTER PLAY SET  
28,5x19 H 2,5 cm | Wood / paper | 3 Y+



1000259 | CASH REGISTER  
20x16,5 H 10 cm | Wood / textile | 3 Y+



1000258 | DOCTORS CASE NATURE  
20x7,5 H 15 cm | Wood / paper / metal | 3 Y+



1000257 | DOCTORS CASE WHITE  
20x7,5 H 15 cm | Paper / wood | 3 Y+







1000714 | SHOPPING CART  
29,5x19 H 55 cm | Textile / wood / PP | 2 Y+



1000273 | TROLLEY  
36x29,7 H 51 cm | Wood / textile / PP | 2 Y+



1000279 | WALKER BLUE GREY  
44x29 H 45,5 cm | Wood / metal | 12 M+



1000280 | WALKER RUST  
44x29 H 45,5 cm | Wood / metal | 1 Y+



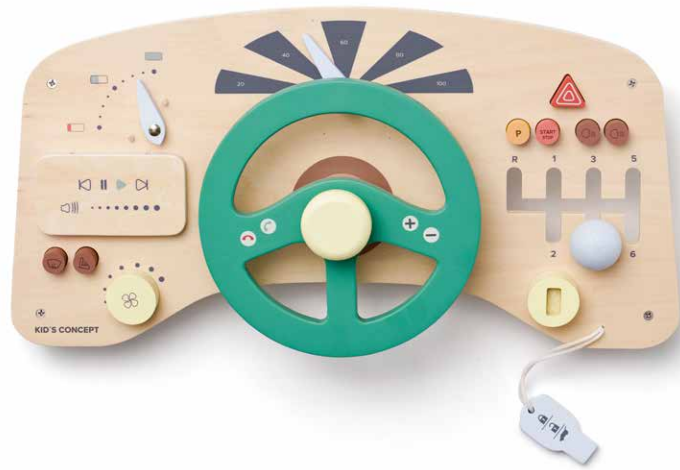
1000558 | DOLL PRAM NATURAL  
42x26 H 43 cm | Textile / wood | 18 M+



1000476 | STROLLER  
43,5x30,4 H 50,5 cm | Wood / textile / metal | 3 Y+



1000867 | WHEELBARROW  
79x37 H 36 cm | Metall / PP | 3 Y+



1001004 | ACTIVITY BOARD CAR  
45x23 H 14 cm | Wood / PP | 18 M+



1000920 | WALKER TRUCK  
50x35,5 H 49,5 cm | Wood / PP / metal | 1 Y+



1000709 | ACTIVITY WALKER  
34,5x32 H 51 cm | Paper / wood | 1 Y+







1000819 | DOLL BED RED  
52,5x34 H 50 cm | Wood / textile | 3 Y+



1000820 | DOLL BED GREEN  
52,5x34 H 50 cm | Wood / textile | 3 Y+



1000835 | ROCKING TOY  
68,5x32 H 44 cm | Wood / textile | 1 Y+



1000433 | DOLLBED WHITE WITH BEDSET  
40x24 H 27 cm | Wood / textile | 3 Y+



413761 | ROCKING HORSE MAMMOTH  
60x30 H 47 cm | Textile / wood | 18 M+



1000301 | ROCKING MOOSE  
70x38,5 H 50 cm | Wood / textile | 18 M+





1001005 | RIDE ALONG STURE THE CAT  
49x31 H 38 cm | Textile / Wood / PP | 18 M+



1000919 | RIDE ALONG HEDGEHOG  
50x34 H 38 cm | Textile / wood / PP | 18 M+



NEW



1001089 | RIDE ALONG PEG THE PUG DOG  
55x35 H 38 cm | Wood / textile | 18 M+



1000514 | RIDE ALONG KART  
49x25 H 37 cm | Wood / PP | 18 M+







1000909 | ROCKING HORSE SAM  
72x30 H 58 cm | Textile / wood | 18 M+



1001104 | ROCKING HORSE MILA  
72x30 H 58 cm | Textile / wood | 18 M+



1000908 | ROCKING HORSE VERA  
72x30 H 58 cm | Textile / wood | 18 M+



1000910 | ROCKING HORSE DOTTY  
72x30 H 58 cm | Textile / wood | 18 M+



NEW



1001056 | ROCKING HORSE MIRO  
72x30 H 58 cm | Textile / wood | 18 M+







NEW



1001090 | ROCKING HORSE HONEY YELLOW  
74x24 H 50 cm | Wood / textile | 18 M+



1000747 | ROCKING HORSE ORANGE RED  
74x24 H 50 cm | Wood / textile | 18 M+



1000722 | ROCKING SCOOTER LIGHT BEIGE  
74x24 H 54 cm | Wood | 18 M+



1000721 | ROCKING SCOOTER RUST  
74x24 H 54 cm | Wood | 18 M+





1001035 | PULL ALONG HORSE SAM  
24x14 H 27,5 cm | Textile / wood | 12 M+



1001038 | PULL ALONG HORSE VERA  
24x14 H 27,5 cm | Textile / wood | 12 M+



1000746 | PULL HORSE PINK  
16x7,5 H 11,5 cm | Wood / textile / metal | 1 Y+



1000745 | PULL HORSE STRIPE  
16x7,5 H 11,5 cm | Wood | 12 M+



NEW



1001083 | PULL ALONG HORSE PIPPI  
24x14 H 27,5 cm | Wood / textile | 1 Y+



1001036 | PULL ALONG HORSE DOTTY  
24x14 H 27,5 cm | Textile / wood | 12 M+



413778 | PULL ALONG MAMMOTH  
29x19 H 21 cm | Wood / textile | 18 M+



1000409 | PULL ALONG MOOSE  
24,5x16 H 22 cm | Textile / wood | 18 M+







1000913 | FUZZY FRIENDS CARE KIT  
14x1 H 20 cm | Wood / textile | 18 M+



1000992 | CAT AND CARRIER BAG  
19,5x14,5 H 20 cm | Textile | 18 M+



1000923 | SOFT TOY HORSE DOTTY  
24x12 H 24 cm | Textile | 0 M+



1000911 | SOFT TOY HORSE VERA  
24x12 H 24 cm | Textile |



1000912 | SOFT TOY HORSE SAM  
24x12 H 24 cm | Textile |



1000924 | HOBBY HORSE DOTTY  
25x15,5 H 89 cm | Textile / wood | 2 Y+



1001007 | HOBBY HORSE VERA  
25x15,5 H 89 cm | Textile / wood | 2 Y+



1000941 | HOBBY HORSE SAM  
25x15,5 H 89 cm | Textile / wood | 2 Y+



1000872 | DOLL NILS  
8,5x7 H 30 cm | Textile | 0 M+



1000873 | DOLL INGRID  
8,5x7 H 30 cm | Textile | 0 M+



NEW



1001047 | STABLE WITH HORSES  
31x19 H 19,5 cm | Wood / textile | 2 Y+



Three wooden  
logs included.



1000907 | TRACTOR  
20x9 H 9 cm | Wood | 1 Y+



1000906 | FARM ANIMALS  
8x2 H 7 cm | Wood | 1 Y+



Lift the bales  
with the magnet.



Sliding door  
at the back.



1000905 | FARMHOUSE  
33,5x19 H 20 cm | Wood / textile | 2 Y+







1000999 | DOLLHOUSE  
46x26 H 61 cm | Wood / textile | 3 Y+



1000306 | SERVICE CENTER  
43,5x28,7 H 28,5 cm | Wood / textile | 3 Y+



1000428 | SORTER TRUCK  
30x13 H 14 cm | Wood | 1 Y+



1000797 | PULL BACK CARS  
8,5x4 H 4 cm | Wood | 3 Y+



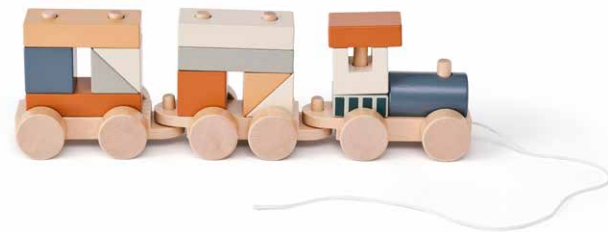
Need some extra space?  
Open the back door.



1000841 | CAMPER VAN  
22,5x11 H 13 cm | Wood / textile / metal | 2 Y+



Flip the solar  
panel and get a beach.



1001000 | BLOCK TRAIN BROWN  
38,5x11,5 H 8 cm | Wood | 1 Y+



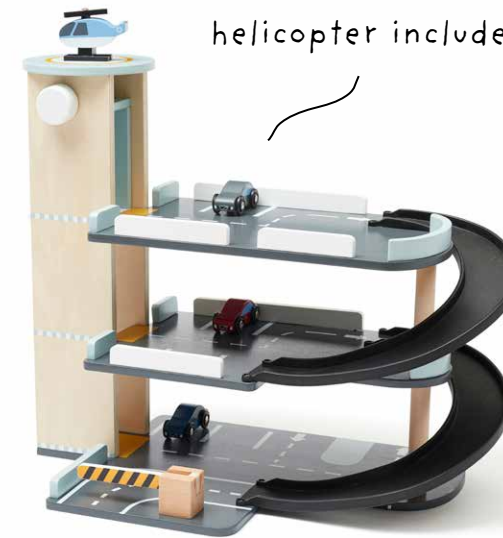
1001003 | FARM ANIMAL TRAIN  
40x7,5 H 10 cm | Wood | 1 Y+







Three cars and one helicopter included.



1000308 | CAR PARK  
52x31 H 45 cm | Wood / textile / PP | 3 Y+



1000531 | CAR TRACK NATURAL / GREY  
31x8 H 29 cm | Wood / metal | 2 Y+



1000515 | DOUBLE DECKER  
25x12 H 20 cm | Wood / metal | 3 Y+



1000516 | FIRE TRUCK  
30x11 H 16 cm | Wood / textile / metal | 3 Y+



1000424 | GARBAGE TRUCK  
28x10 H 14 cm | Wood | 18 M+





NEW



1001102 | BEAD FRAME SWEDISH CANDY  
18x15 H 17 cm | Wood / metal | 1 Y+



1000466 | MINI MAZE WHITE  
9x9 H 12,5 cm | Wood / metal | 1 Y+



1000465 | MINI MAZE GREEN  
9x9 H 12,5 cm | Wood / metal | 1 Y+



1000194 | ABACUS  
25x6,5 H 31 cm | Wood | 3 Y+



NEW



1001093 | LUDO GAME SWEDISH CANDY  
20x20 Ø H 1 cm | Wood / textile | 3 Y+



1000196 | LUDO GAME  
16x16 H 1,8 cm | Wood | 3 Y+



1000644 | COLOUR AND SHAPE SORTER BOARD  
17x18,5 H 4 cm | Wood / paper | 3 Y+



1000076 | LUDO GAME  
20x20 H 1 cm | Wood | 3 Y+



1000750 | LUDO GAME  
20x20 H 1 cm | Wood / textile | 3 Y+



1000469 | TIC TAC TOE VEGGIE  
17x17 H 5,3 cm | Wood / textile | 3 Y+







1000283 | 4 IN A ROW GAME  
24x16,5 H 3,5 cm | Wood | 3 Y+



1000615 | PICKUP STICKS  
24x5 H 4 cm | Wood | 5 Y+



1000344 | BUILDING BLOCKS  
9,5x7,8 H 28,5 cm | Wood | 3 Y+



1000724 | CALCULUS BOARD  
26x26 H 1,5 cm | Textile / wood | 3 Y+







1000613 | MIKADO SPRING GAME  
31,5x18 H 3 cm | Wood / textile / metal | 5 Y+



1000723 | KALAH  
48x14 H 1,5 cm | Wood / textile | 3 Y+



1000468 | BOCCIA  
21x19,5 H 6,5 cm | Wood / textile | 3 Y+



1000869 | CROQUET SET  
72x25,5 H 4,5 cm | Wood / textile | 3 Y+







NEW



1001092 | SORTER BOX HOUSE SWEDISH CANDY  
16x13 H 14 cm | Wood | 2 Y+



1000759 | WAGON WITH BLOCKS  
22,5x23 H 7,5 cm | Wood | 18 M+



1000791 | HAMMERBENCH MULTI  
20x10 H 12 cm | Wood / PP | 1 Y+



1000793 | STACKING PYRAMIDE MULTI  
10,5x10,5 H 19 cm | Wood / textile | 1 Y+



1000135 | STACKING RINGS  
Ø 10 H 19 cm | Wood / textile | 1 Y+



1000710 | STACKING RINGS  
Ø 10 H 19 cm | Wood / textile | 1 Y+





1000914 | CUBES PAPER 1-10  
15x15 H 15 cm | Paper | 1 Y+

1000452 | CUBES PAPER 1-10  
15x15 H 15 cm | Paper | 1 Y+



NEW

**MOOMIN**  
BY KID'S CONCEPT



1001075 | STACKING CUBES MOOMIN  
15x15 H 15 cm | Papp | 1 Y+







1000431 | XYLOPHONE PLYWOOD PINK MULTI  
36,3x11,5 H 6,5 cm | Metall / wood | 18 M+



1000429 | XYLOPHONE PLYWOOD WHITE  
36x11,5 H 6,5 cm | Wood / metal | 18 M+



1000952 | GUITAR DOT LILAC  
18x5 H 53,5 cm | Wood | 3 Y+



1000950 | GUITAR DARK PINK  
18x5 H 53,5 cm | Wood | 3 Y+  
€ 30,95 RRP



1000951 | GUITAR FLOWER PINK  
18x5 H 53,5 cm | Wood | 3 Y+



1000843 | MUSIC BOARD  
29,5x22 H 10 cm | Wood / metal | 1 Y+



1000955 | MUSIC SET BROWN  
16x10,5 H 2 cm | Metall / wood / PP | 18 M+



1000954 | GUITAR YELLOW WHITE  
18x5 H 53,5 cm | Wood / metal | 3 Y+



1000953 | GUITAR BLACK WHITE  
18x5 H 53,5 cm | Wood | 3 Y+



1000522 | GUITAR DARK GREY  
18x5 H 53,5 cm | Wood | 3 Y+





610065 | BABY BLANKET MOOSE  
35x35 H 5 cm | Textile | 0 M+



610034 | RATTLE MOOSE  
18x9,5 H 8 cm | Textile / PP | 0 M+



1000770 | RATTLE BO  
6x2,5 H 13 cm | Textile | 0 M+



610010 | RATTLE FOX  
19x9,5 H 4 cm | Textile / PP | 0 M+



1000771 | RATTLE MAX  
6x2,5 H 13 cm | Textile | 0 M+



1000767 | BED SNAKE ED  
200x12 H 12 cm | Textile | 0 M+



1000416 | BABY GYM FIGURES WOOD  
5,7x1,5 H 8 cm | Wood / textile | 0 M+



1000763 | ACTIVITY RING OVE  
20x8,5 H 2,5 cm | Textile / wood | 0 M+



1000761 | PLAY CUBES TEXTILE  
10x10 H 10 cm | Textile | 0 M+



1000772 | MUSIC BOX ED  
13x19 H 6 cm | Textile / wood | 0 M+







1000491 | BABY GYM TEXTILE OFF WHITE  
Ø 89 H 60 cm | Textile / PP | 0 M+



1000288 | BABY GYM  
77x77 H 50 cm | Textile | 0 M+



Put the play mat in  
the play house tent.

1000475 | PLAY MAT FOLDABLE OFF WHITE  
105x75 H 5 cm | Textile | 18 M+



1000365 | BABY GYM NATURAL  
60x55 H 47,5 cm | Wood | 0 M+



1000727 | FLOOR MATTRESS LUDO GAME  
Ø 110 H 5 cm | Textile | 0 M+



1000483 | PLAY MAT OFF WHITE  
Ø 98 H 1 cm | Textile |



NEW



1001054 | TENT CIRCUS BLUE  
Ø 115 H 120 cm | Textile / plastic | 2 Y+

NEW



1001055 | TENT CIRCUS PINK  
Ø 115 H 120 cm | Textile / plastic | 2 Y+

NEW



1001059 | PLAY MAT CIRCUS TEAL  
Ø 112 H 2 cm | Textile | 0 M+

OEKO-TEX®  
STANDARD 100

NEW



1001058 | PLAY MAT CIRCUS RED  
Ø 112 H 2 cm | Textile | 0 M+

OEKO-TEX®  
STANDARD 100





NEW



1001094 | PAVILLION TENT STRIPE DUSTY BROWN  
115x115 H 138 cm | Textile / wood | 2 Y+



1000474 | PAVILION TENT OFF WHITE  
Ø 122 H 142 cm | Textile / wood | 2 Y+



NEW



1001097 | PLAY HOUSE TENT DUSTY BLUE CHECK  
110x80 H 124 cm | Textile / wood | 2 Y+



1000473 | PLAY HOUSE TENT OFF WHITE  
110x80 H 124 cm | Textile / wood / PP | 2 Y+







1000822 | TIPI TENT OFF WHITE  
110x110 H 160 cm | Textile / wood | 2 Y+



201928 | TIPI TENT GREY  
110x110 H 160 cm | Textile / wood | 2 Y+



Slightly smaller  
size to suit even  
compact spaces.



1000938 | TIPI TENT DOT  
100x95 H 140 cm | Textile / wood | 2 Y+



1000937 | TIPI TENT STRIPE  
100x95 H 140 cm | Textile / wood | 2 Y+





NEW



1001050 | TENT STRIPE LIGHT BLUE  
100x100 H 130 cm | Textile / metal | 2 Y+

NEW



1001049 | TENT DOT PINK  
100x100 H 130 cm | Textile / metal | 2 Y+

NEW



1001048 | TENT CHECK KHAKI  
100x100 H 130 cm | Textile / metal | 2 Y+







1000928 | PLAY TENT CHECK APRICOT  
Ø 100 H 130 cm | Textile | 3 Y+



1000929 | PLAY TENT CHECK YELLOW  
Ø 100 H 130 cm | Textile / metal / PP | 3 Y+



1000189 | PLAY TENT GREY  
Ø 100 H 130 cm | Textile | 3 Y+



1000187 | PLAY TENT PINK  
Ø 100 H 130 cm | Textile | 3 Y+

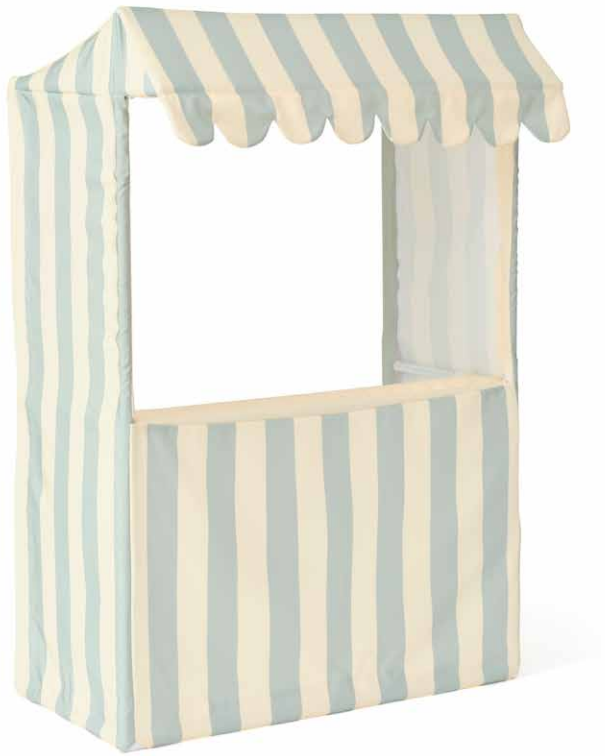


1000926 | PLAY TENT STRIPE GREY  
Ø 100 H 130 cm | Textile | 3 Y+



1000186 | PLAY TENT BLUE  
Ø 100 H 130 cm | Textile | 3 Y+

NEW



1001095 | MARKET LIGHT TEAL  
83x43 H 125 cm | Textile / plastic | 2 Y+

NEW



1001096 | MARKET PINK CLAY PINK  
83x43 H 125 cm | Textile / plastic | 2 Y+









NEW



1001051 | TUNNEL CHECK GREEN  
180 Ø 47 H cm | Textile / plastic | 18 M+

NEW



1001053 | TUNNEL STRIPE LIGHT BLUE  
180 Ø 47 H cm | Textile / plastic | 18 M+

NEW



1001052 | TUNNEL DOT PINK  
180 Ø 47 H cm | Textile / plastic | 18 M+





1000193 | PLAY TUNNEL GREY  
180Ø 47 H cm | Textile | 18 M+



1000191 | PLAY TUNNEL PINK  
180Ø 47 H cm | Textile | 18 M+



1000190 | PLAY TUNNEL BLUE  
180Ø 47 H cm | Textile | 18 M+



1000933 | PLAY TUNNEL CHECQUER YELLOW  
180Ø 47 H cm | Textile | 18 M+



1000930 | PLAY TUNNEL STRIPE GREY  
180Ø 47 H cm | Textile | 18 M+



1000065 | PLAY TUNNEL GREY  
150Ø 47 H cm | Textile | 3 Y+



1000472 | PLAY TUNNEL OFF WHITE  
150Ø 47 H cm | Textile | 3 Y+





1000904 | DOORWAY KIOSK STRIPE GREEN  
85x1 H 295 cm | Textile | 2 Y+



1000934 | DOORWAY KIOSK STRIPE BEIGE  
85x1 H 295 cm | Textile | 2 Y+





KID'S CONCEPT

# Furniture & Interior.





NEW



1001066 | WALL STORAGE TEXTILE CHECK TEAL  
40x19 H 60 cm | Textile / wood |



NEW



1001063 | POUFFE WITH STORAGE CHECK 80 CM  
80x31 H 30 cm | Textile / wood |

NEW



1001064 | POUFFE WITH STORAGE CHECK 30 CM  
30x31 H 30 cm | Textile / wood |





NEW



1001105 | WALL STORAGE TEXTILE STRIPE CLAY PINK  
40x19 H 60 cm | Textile / wood |



NEW



1001065 | WALL STORAGE TEXTILE STRIPE GREEN  
40x19 H 60 cm | Textile / wood |

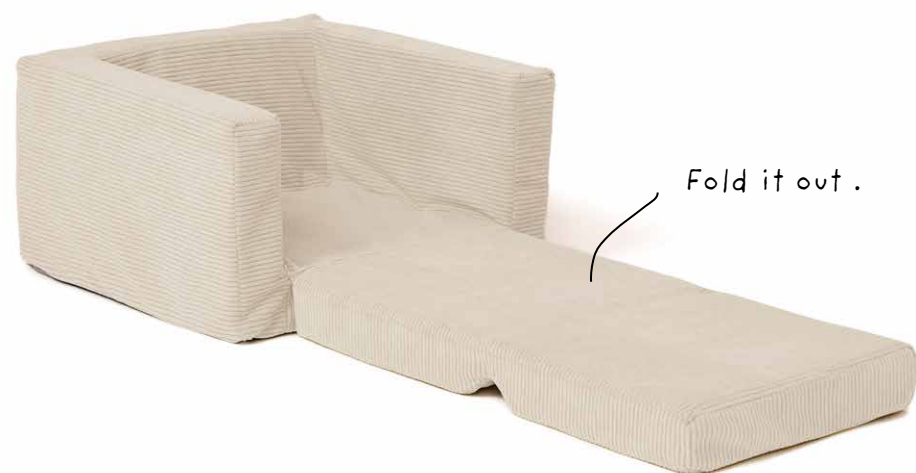




1000977 | ARMCHAIR FOLDABLE GREEN  
42x44 H 38 cm | Textile



1000976 | ARMCHAIR FOLDABLE OFF-WHITE  
42x44 H 38 cm | Textile



Fold it out.

NEW



1001008 | ARMCHAIR FOLDABLE STRIPE  
44x42 H 38 cm | Textile



1001106 | ARMCHAIR FOLDABLE STRIPE CLAY PINK  
44x42 H 38 cm | Textile







NEW



1001067 | POUFFE CYLINDER WITH STORAGE PINK  
40x40 H 30,5 cm | Textile / wood | 2 Y+



NEW



1001082 | POUFFE CYLINDER WITH STORAGE BROWN  
40x40 H 30,5 cm | Textile / wood | 2 Y+



NEW



1001076 | BEAN BAG SNUGGLE  
82x84 H 54 cm | Textile | 2 Y+



1001044 | BEAN BAG GREY / BROWN  
80x75 H 40 cm | Textile



1001046 | POUFFE GREY / BROWN  
85x85 H 34 cm | Textile



1001043 | BEAN BAG OFF-WHITE  
80x75 H 40 cm | Textile



1001045 | POUFFE OFF-WHITE  
85x85 H 34 cm | Textile





NEW



1001006 | LEARNING TOWER GREY  
42x45 H 90 cm | Wood |





1000968 | STORAGE GREY MUSTARD  
60x35 H 60 cm | Wood



1000969 | BOOK DISPLAY GREY MUSTARD  
12x60 H 100 cm | Wood







1000585 | COATHANGER 3 PCS  
29,5x1 H 14 cm | Wood / metal



Adjustable seat.



1000584 | ADJUSTABLE STOOL  
32x30 H 30 cm | Wood



1000582 | CLOTHING RACK  
51x34,5 H 125,5 cm | Wood | 3 Y+





1000581 | LOW SEATER  
90x44 H 46 cm | Textile / wood | 2 Y+



1000586 | CHAIR  
27x32 H 46 cm | Wood



1000629 | TABLE  
45x45 H 48,5 cm | Wood







1000880 | GARDEN SOFA AND TABLE SET WHITE  
90x33 H 55 cm | Wood





1000542 | SOFA WITH STORAGE LIGHT GREEN  
85x34 H 50 cm | Wood / metal



1000877 | CHEST  
49,5x29 H 31 cm | Wood



1000935 | TOY CHEST GREY  
50x29 H 34 cm | Wood



1000541 | SOFA WITH STORAGE WHITE  
85x34 H 50 cm | Wood



1000889 | CHEST LIGHT GREEN  
50x29 H 34 cm | Wood



1000888 | CHEST WHITE  
50x29 H 34 cm | Wood







1000626 | WALLSHELF  
70x15 H 70 cm | Wood



1000891 | WALL SHELF 3 LEVEL GREY  
70x15 H 70 cm | Wood



1000627 | HOOK BOARD 5  
50x6,5 H 5,5 cm | Wood



1000650 | SHELF WITH HOOKS WHITE  
60x9 H 10 cm | Wood



1000975 | SHELF CIRCLE LIGHT BLUE  
30x12 H 16 cm | Wood



1000979 | SHELF CIRCLE LIGHT BLUE INCL STICKERS  
30x12 H 16 cm | Wood



1000890 | WALL SHELF 3 LEVEL LIGHT GREEN  
70x15 H 70 cm | Wood



1000879 | WALL SHELF 3 LEVEL WHITE  
70x15 H 70 cm | Wood



1000974 | SHELF CIRCLE MUSTARD  
30x12 H 16 cm | Wood



1000978 | SHELF CIRCLE MUSTARD INCL STICKERS  
30x12 H 16 cm | Wood



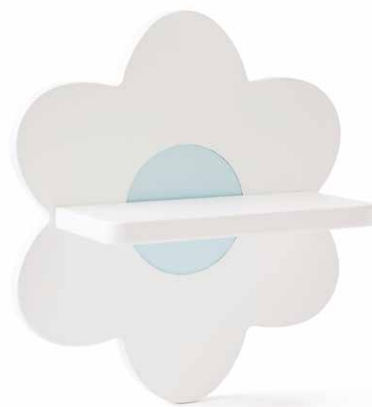
NEW



1001060 | HOOKS CIRCUS 3PCS  
10x10 H 4,5 cm | Wood |



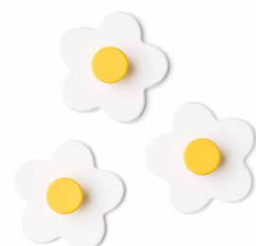
1000972 | SHELF FLOWER PINK  
30x27 H 12 cm | Wood



1000973 | SHELF FLOWER WHITE  
30x27 H 12 cm | Wood



1000971 | HOOK FLOWER MIX 3 PCS  
Ø 9,5 H 3 cm | Wood



1000970 | HOOK FLOWER WHITE 3 PCS  
Ø 9,5 H 3 cm | Wood





NEW



1001059 | PLAY MAT CIRCUS TEAL  
Ø 112 H 2 cm | Textile | 0 M+



NEW



1001058 | PLAY MAT CIRCUS RED  
Ø 112 H 2 cm | Textile | 0 M+



NEW



1001068 | FLOOR CUSHION FLOWER  
100x100 H 15 cm | Textile | 0 M+



NEW



1001069 | CUSHION FRIENDLY FLOWER  
37x55 H 4 cm | Textile | 1 M+



1000940 | FLOOR CUSHION 60CM DOT  
Ø 60 H 14,5 cm | Textile



1000939 | FLOOR CUSHION 60CM STRIPE  
Ø 60 H 14,5 cm | Textile



1000781 | MUSLIN BABY BLANKET PINK MIX  
70x70 H 0,5 cm | Textile | 0 M+



1000779 | MUSLIN BABY BLANKET BLUE MIX  
70x70 H 0,5 cm | Textile



Put the play mat in  
the play house tent.

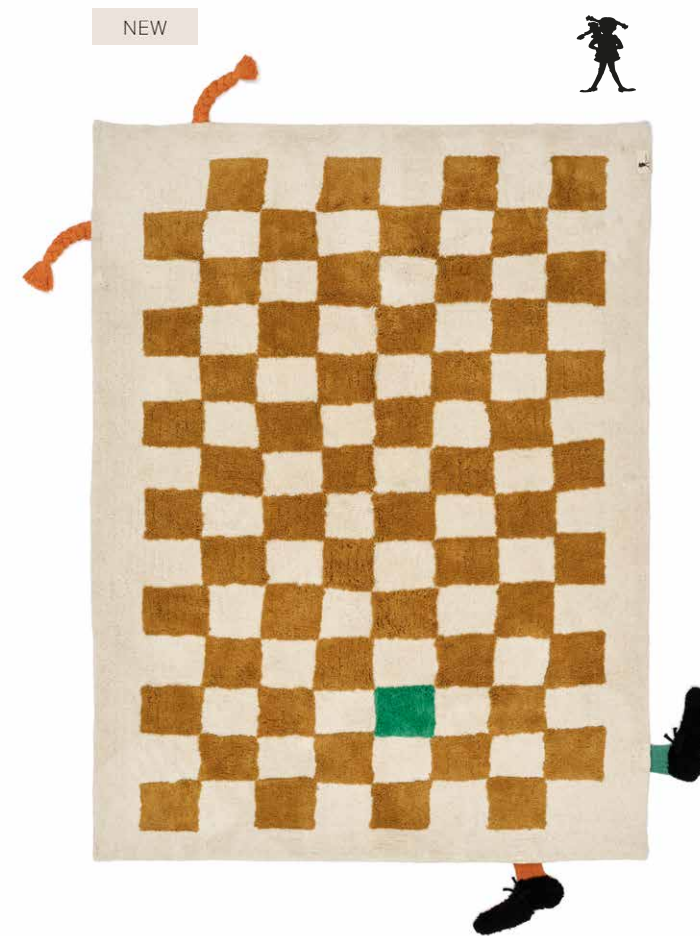


1000475 | PLAY MAT FOLDABLE OFF WHITE  
105x75 H 5 cm | Textile | 18 M+



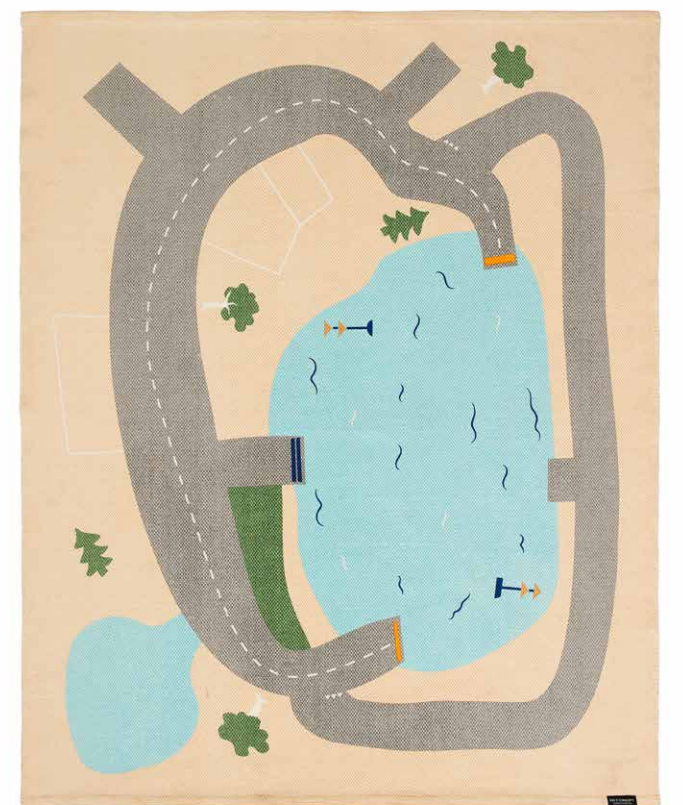
1000483 | PLAY MAT OFF WHITE  
Ø 98 H 1 cm | Textile |





1001080 | TUFTED MAT 120X160 PIPPI  
160x120 H 2 cm | Textile |

OEKO-TEX®  
STANDARD 100



1000735 | RUG 130X160  
170x130 H 0,5 cm | Textile





1000778 | BUNTING POMPOMS LILAC MULTI  
350x7 H 7 cm | Textile



1000775 | BUNTING LIGHT BULBS GREEN MULTI  
350x0 H 0 cm | Textile



1001040 | BIRTHDAY GARLAND  
300x2 H 17 cm | Textile



1001041 | BIRTHDAY GARLAND BALLOON  
300x4 H 18 cm | Textile





1000636 | BABY MOBILE  
Ø 22,5 H 50 cm | Textile / wood | 0 M+



1000530 | MOBILE GREEN  
Ø 16 H 45 cm | Wood / textile



1000553 | BUNTING BROWN  
290x0,5 H 14,8 cm | Textile





**Vertrieb in DACH durch:**

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**KID'S CONCEPT**  
SWEDISH DESIGN

