

KID'S CONCEPT SPRING & SUMMER COLLECTION 2026

# Look book. ok.





The most rewarding part of parenting is knowing that even on the toughest days, your child thinks you're a superhero.



It doesn't matter how big and tough you are, when a one-year-old hands you a toy phone, you answer it.

Dream in.  
Stay there a while.





# The Dream In Collection.

A SOFT PLACE TO LAND - AND DRIFT.



**Dreams  
are softer  
with  
friends.**

The Dream In collection is made for slow mornings, quiet play, and cloud-thoughts that float between sleep and awake. Shapes are gentle, inspired by flowers and friendly creatures. Colours stay calm — soft pink, apricot, clay brown and sky blue — with small, bright details to catch the eye.

Textures matter here. In a time when feel appeal is growing in interiors, children seem to know instinctively what we're just rediscovering - that soft, tactile surfaces calm the body and anchor the senses. Every piece in the collection invites touch, from furry naps to velvety petals and arms that hug back.

From the furry bean bag that always looks asleep, to cushions that smile or snooze - each piece is made to feel like a hug. Even the cape feels like one. And our butterfly wings will fit right in to the dream landscape.

**Dream in. Stay there a while.**



# Bean bag Snuggle

In stock in **MARCH**



Long huggable ears.



Dreams are softer  
with friends

Logo on product

## DESCRIPTION

“Dreams are softer with friends” - the essence of the Bean Bag Snuggle. Designed for quiet moments, its plush, furry textile invites you to sink in and unwind. The embroidered “sleepy-face” adds a soft charm, while the long ears drape gently over your shoulders as you curl up—like an extra cosy layer without suggesting any animal. The Bean Bag Snuggle isn’t just a seat—it’s a calm companion. Its inviting softness, easy care, and thoughtful details make it a gentle, lasting presence in any home with a child. The neutral light brown colour coordinates with any home.

The cover is washable in 30 degrees machine wash gentle cycle with the cove turned inside out. The zipper is designed so only a tool like a paperclip can open it, keeping curious hands secure. The PU-foam filling comes tightly packed but needs time to settle—usually 3–5 days—to reach full softness. Suitable from 2 years.

**MATERIAL** Polyester, PU-foam.

**SIZE** Ø 80 H 50 cm.

**PACKAGING** Brown box with sticker.

**AGE** 2Y+

# Floor cushion flower

In stock in **JANUARY**



## DESCRIPTION

A soft place to land, petal by petal. This large flower-shaped floor cushion turns any spot into a cosy resting place. With soft, rounded petals made from sherpa fabric and a velvety centre, it's designed for quiet time, reading or relaxed play.

The petals are made in a soft-touch sherpa—a structured cotton blend with a warm, wool-like texture that invites touch. The centre (or flower disc) is made from smooth cotton velvet for added contrast and comfort. Filled with recycled polyester and OEKO-TEX certified, this floor cushion combines gentle textures with simple function. Use it on its own in the living room, as a seat for story time, or to add softness under a play tent. We recommend dry cleaning or spot clean for this cushion

**MATERIAL** OEKO-TEX Certified. Recycled polyester (sherpa), cotton. Filling: Recycled polyester.

**SIZE** Ø 100 H 15 cm.

**PACKAGING** Hangtag and plastic bag.

**AGE** 0M+

# Cushion friendly flower

In stock in **JANUARY**



Good night (backside)

Hi!, give me a hug.



## DESCRIPTION

One flower, two moods. This daisy-shaped cushion has two faces—one cheerful and wide awake, the other calm and sleepy. Depending on the time of day (or the mood), simply turn it around to match. With soft little arms poking out, it's always ready for a cuddle, a nap or whatever story you decide to play out together. Or maybe play peek-a -boo with your baby.

The cushion is made of fluffy sherpa fabric—a structured cotton blend that feels warm and wool-like to the touch. Inside, it's filled with recycled polyester for a soft, squeezable shape that works just as well as a decorative pillow, comfort toy or pretend character. Use it in bed, in a pram, or carry it around the house.

Made with OEKO-TEX certified materials and suitable from newborn and up to around 100Y+.

**MATERIAL** OEKO-TEX Certified. Cotton, recycled sherpa. Filling: Recycled polyester.

**SIZE** 55x35x7 cm.

**PACKAGING** Hangtag and plastic bag.

**EXTRA** Size is 55 with arms.

**AGE** 0M+



# Flower cape DRESS-UP

In stock in **JANUARY**

Some meadows stay on the ground. Others you can wear.



## DESCRIPTION

Some meadows stay on the ground. Others you can wear. This dress-up cape is covered in soft felt flowers, scattered across a layer of airy tulle. Underneath, a cotton lining makes it comfortable against the skin, whether it's worn over a t-shirt or directly on pyjamas. The flowers come in calm colours and create a playful mix between costume and everyday cosiness—ready for pretend picnics, garden adventures, or quiet reading time on the sofa.

Suitable from around 3 years, the cape is easy to fasten and light to wear. It can become a meadow superhero's cloak, a soft disguise, or simply something that makes tidying up the toys feel a little more festive. The cape is OEKO-TEX certified and tested for harmful substances.

**MATERIAL** OEKO-TEX Certified. Cotton, polyester, felt.

**SIZE** 56x2 cm.

**PACKAGING** Hangtag and plastic bag.

**AGE** 3Y+.



**1001073** Flower cape DRESS-UP



# The Circus Collection.

SUNBURSTS AND RHYTHMS — BOLD STRIPES AND CHECKERS, CANDY COLOURS PLACED JUST SO.



The Circus Collection moves in sunbursts and rhythms — bold stripes, soft checkers, candy colours placed just so. Pink meets yellow, deep teal and amber, a warm brown like spun sugar. Everything lands where it should, even when it leans. The graphic sunburst radial pattern — often seen on circus tents, fairground wheels, and vintage marquees — ties the pieces together

Textures and forms are part of the story. Tents with block colour, storage pouffes and wall pockets in checker patterns, wall hooks with sunburst stripes and a play mat that repeats the same radial rhythm on the floor. Bold, checked storage keeps small things in place without taking up space.



And whaaaaaat? A melting ice cream is starting its performance, and the gigantic pink striped bow — oversized and simple in shape — follows right behind. And just when you thought the show was over, Mio the rocking horse fashionista enters the ring and closes the spring 2026 fashion season.

# Tent CIRCUS

In stock in **JANUARY**



**1001055** Tent Circus pink



**1001054** Tent Circus blue

## DESCRIPTION

Every child deserves a cosy hideaway to call their own—this pop-up Circus play tent brings that special spot to life. The Play Tent unfolds into shape in a single motion: release it from its folded state and it springs up effortlessly. Some poles need to be slotted into place, but no tools are required. The walls lean gently inwards, creating a snugly cozy feel, similar to a circus tent. Even if the tent looks playful, the colours are chosen so the tent can be placed in any room and look beautiful and harmonious. Once playtime's over, it neatly zips away into its carry bag—ideal for storage or travel.

Made from soft-touch polyester in solid, coordinated block colours with a dot patterned roof, this tent offers a clean and harmonious look. Can be cleaned by using a damp cloth. Designed for children aged 2 and up, it's made for bedrooms, playrooms, livingrooms or temporarily sheltered outdoor, used on a smooth surface. Can not be stored nor kept outdoors. Keep away for any heat source such as radiators or open fire.

**MATERIAL** 100% polyester, fiberglass, PP, PE, steel.

**SIZE** Ø 110 H 130 cm.

**PACKAGE SIZE** 43,5x43,5x4,5

**PACKAGING** Textile bag and hangtag.

**AGE** 2Y+.

# Pouffe cylinder with storage

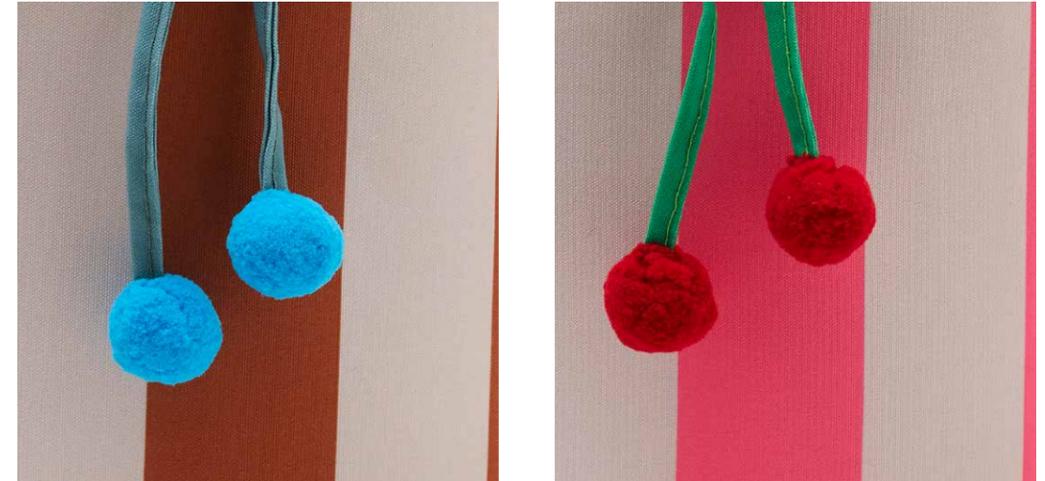
In stock in **MARCH**



**1001082** Pouffe cylinder with storage brown



**1001067** Pouffe cylinder with storage pink



## DESCRIPTION

We do like to have fun, right? Even when you're picking up toys after a full day of play. Turning everyday items into something playful was the goal this time. This striped pouffe with pom-poms adds a cheerful twist to a practical storage. Its cylinder shape and soft fabric give it a cosy, familiar feel—while the two decorative pom-poms strung around the edge makes it a delightful practical item in many rooms. The pink bold stripe with the bright green ribbon and red pom-poms can inspire any kid to tidy up. Use it as well as a bed side table or an extra stool. Opening the lid, the pouffe reveals hidden storage inside—perfect for soft toys, costumes, or the odd half-finished craft project. Use it by the bed, next to a favourite chair, or wherever things tend to collect. A piece that feels just as playful as the things you might keep inside.

The seat height is 31 cm, suitable for 3-4 years and up.

**MATERIAL** Polyester , solid wood, PU-foam.

**SIZE** Ø 40x30,5 cm.

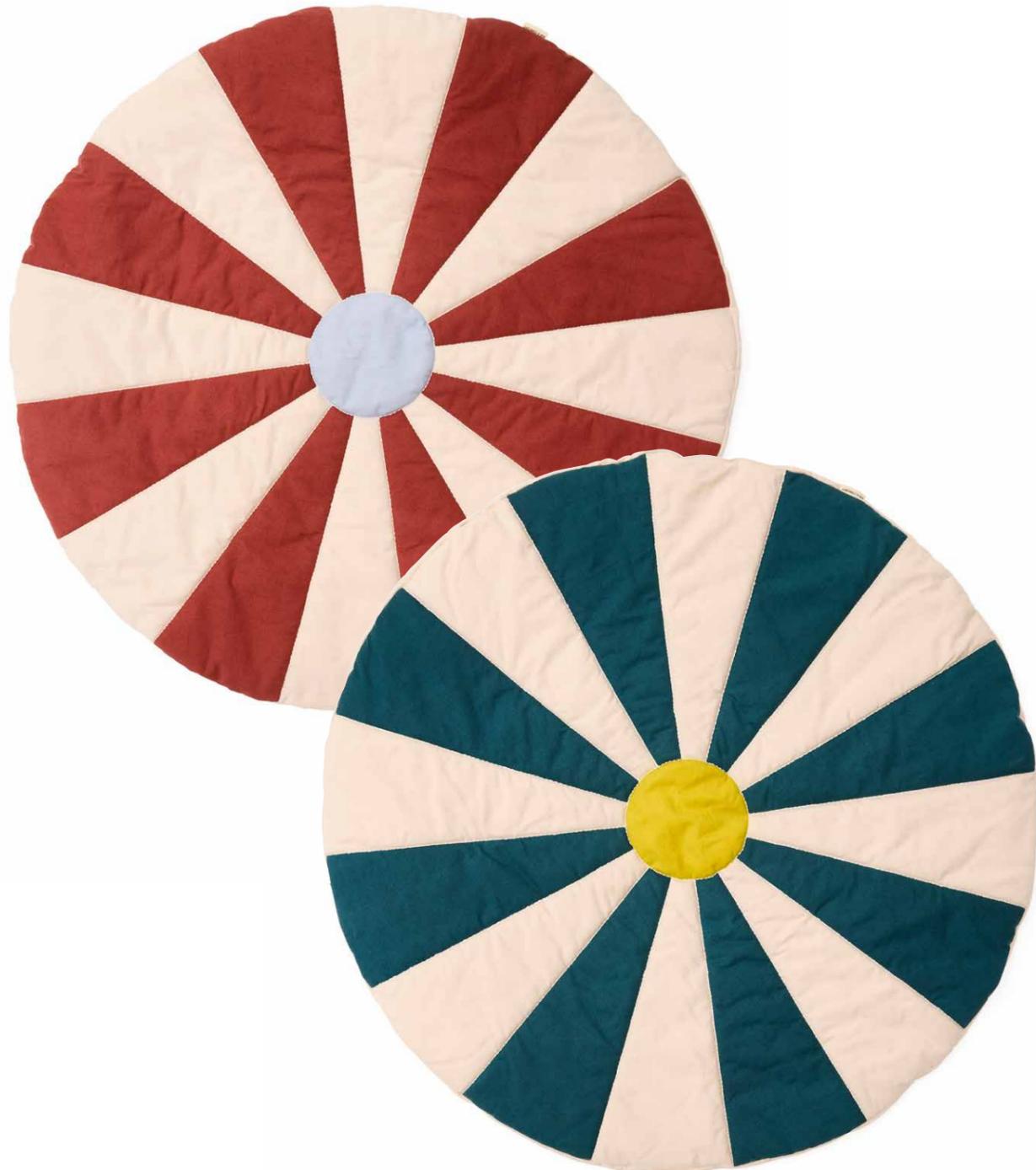
**PACKAGING** Brown box with sticker.

**AGE** 3Y+

# Play mat Circus

In stock in **JANUARY**

**1001058** Play mat Circus red



**1001059** Play mat Circus blue

White back side.



## DESCRIPTION

Turn any room into a circus wonderland with this large, decorative, reversible play mat—designed to fit perfectly inside the Tent Circus, or used on its own wherever a soft surface is needed. The Circus Play Mat is quilted and padded with recycled polyester, covered in soft cotton canvas. The main side features a bold, graphic stripe pattern inspired by circus themes, while the reverse is a solid off-white colour. It works just as well on its own—on the bedroom floor for playtime, as a base for a baby gym, or in the living room for a quiet reading corner.

Note - You may use an anti-slip rug underlay if the mat is placed on smooth floors for older children—but do not use one for babies who crawl, sit or lie down. The mat is machine-washable at 40 °C and OEKO-TEX certified.

**MATERIAL** OEKO-TEX Certified. Cotton. Filling: Recycled polyester

**SIZE** Ø 112 H 5 cm.

**PACKAGING** Plastic bag and hangtag.

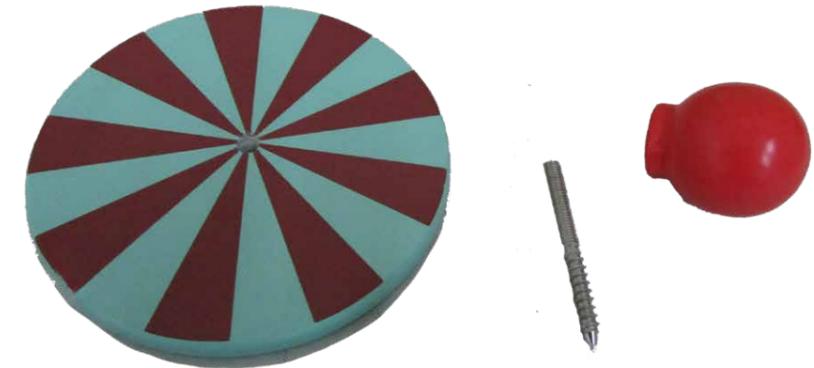
**EXTRA** Tested as a toy.

**AGE** 0M+.



# Hooks circus 3pcs

In stock in **JANUARY**



## DESCRIPTION

The Hooks 3 Set Circus turns everyday hanging into something a bit more cheerful. Each hook in this trio features a round wooden plate facing the wall and a smooth sphere-shaped peg—resembling a clown's nose if you squint just right. They come in a coordinated colour palette that adds playful punctuation to a wall. A neat little solution with a gentle sense of fun. Made from FSC-certified wood, the hooks are easy to place in a row, a cluster or wherever things tend to pile up. Use them for dressing gowns, bags or the latest costume of the day.

They come with hidden screws for a clean look. The included plastic wall plug fits concrete walls. For wooden walls you can use it without the plug. For pilaster walls- you need to use another type of plug. Ask your hardware shop if you need any help what to use.

**MATERIAL** MDF, solid wood.

**SIZE** Ø 10 H 4 cm.

**PACKAGING** Colour box.

**AGE** N/A



# Rocking horse MIO

In stock in **JANUARY**



## DESCRIPTION

Mio the Rocking horse is clearly a fashionista, checking for a place to stay. Will it be at your place? If Mio is not at a fashion event nearby, he will for sure bring some spark in to your home. His interest for both fashion and plain old circus events are well known among his friends. Mio sports a chic dark teal check-patterned cotton canvas coat and soft, touchable mane and tail.

The rocker base is made out of FSC Certified wood. The rocking horse is made for children aged 18 months and up. Rocking horses are perfect to practise coordination, balance and motoric skills. Do not leave your child unattended in any rockers.

**MATERIAL** FSC Certified Poplar, plywood. Fabric: 100% cotton. Saddle: 100% polyester. Filling: 100% polyester.

**SIZE** 72x30x58 cm. Seat height 37 cm.

**PACKAGE SIZE** 55x28x53 cm.

**PACKAGING** Brown box with sticker.

**AGE** 18M+



# Wall storage textile check teal

In stock in **JANUARY**



## DESCRIPTION

In a child's room full of play and imagination, smart storage makes all the difference—keeping toys, clothes and craft items within reach and out of the way and not just laying there on the floor. The wall pocket storage features a frame in FSC-certified wood paired with teal-check fabric pouches. Each pouch stays open for easy access to soft toys, clothes or anything you want to store. Ideal for any hallway storing clothes and soft accessories for both winter and summer. The teal-check pattern and painted frame adds a distinct pop of colour without overpowering the room. This lightweight unit encourages independence by letting children see and reach their things, and frees up floor space for play. This storage piece turns tidying into an easy habit, adds a splash of pattern, and clears the floor for what matters most—play.

You can mount several units—stacked vertically or side by side, depending on your space. Place the shelf at a height where your child can reach, so it supports daily use and tidy habits. Wall fixings are not included, since different wall types require different screws or plugs. FSC Certified wood.

**MATERIAL** FSC Certified wood Solid birch wood, cotton.

**SIZE** 40x19x60 cm.

**PACKAGING** Brown box with sticker. Flat pack.

**EXTRA** Maximum weight: 5 kg/bag

**AGE** N/A



# Pouffe with storage check teal 80x30 cm

In stock in **MARCH**



*Flat pack*



## DESCRIPTION

The long checker-patterned storage pouffe doubles as a practical box for toys, clothes or costumes—while adding a soft and graphic element to the room. The 80 cm length makes it ideal for placing at the foot of a bed, along a wall, or anywhere else in the room. Use it to hide the mess without hiding the fun. The padded pouffe is dressed in a dark green check-patterned polyester canvas with a black interior lining. With its long, narrow shape, it's easy to place in a room. It can be folded down flat when not in use. The lid rests neatly on top, concealing the contents inside.

Please note: the pouffe is not designed for sitting—it's a lightweight construction with cardboard sides. The maximum load is 80 kg.

**MATERIAL** Polyester, cardboard.

**SIZE** 80x30x30 cm.

**PACKAGING** Plastic bag with sticker

**EXTRA** Maximum load 80 kg.

**AGE** N/A

# Pouffe with storage check teal 30x30 cm

In stock in **MARCHT**



*Flat pack*



## **DESCRIPTION**

Storage that fits right in. This foldable storage pouffe combines padded textile with a soft cube shape—practical storage in a format that blends into the room. Covered in a dark green and beige checkered polyester canvas with a black-lined interior, it keeps small things tucked away while adding a soft touch. The padded sides and lid give it structure and a soft feel, making it suitable by the bedside, under a desk or as an extra storage by the reading corner.

**MATERIAL** Polyester, cardboard.

**SIZE** 30x30x31 cm.

**PACKAGING** Plastic bag with sticker.

**AGE** N/A

**1001064** Pouffe storage textil check 30x30 cm

**VE 1**

# Bow DRESS-UP

In stock in **JANUARY**

Be your own very big gift.



## DESCRIPTION

Be your own very big gift. Or someone else's—just by showing up in this oversized bow. This padded textile bow sits neatly between the shoulder blades and is held in place by two elastic shoulder straps. It's soft yet structured, thanks to a light polyester filling that helps it keep its shape while staying comfortable to wear. For birthdays, dressing up, or just because it's Tuesday, this is a piece that turns any day into something a little more festive.

The bow is made from OEKO-TEX certified fabric and fits children from 3 years and up.

**MATERIAL** OEKO-TEX Certified Cotton. Filling: Recycled polyester.

**SIZE** 50x50x3 cm.

**PACKAGING** Hangtag and plastic bag.

**AGE** 3Y+.



# Ice cream DRESS-UP

In stock in **JANUARY**



## DESCRIPTION

This dress-up set turns everyday play into something sweet. The vest is shaped like an ice cream cone, lightly padded and stitched in a checkered pattern to mimic the waffle texture. Around the neck sits a soft, flowing collar that looks a bit like melting scoops—without the sticky part. On top, there's a cone-shaped hat with small pom-poms attached, like scoops of ice cream piled on for extra effect. The hat is mounted on a soft, textile-covered headband that stays comfortably in place—no ties or fastenings needed. Easy to put on, even easier to turn into a new character.

Made from OEKO-TEX certified cotton and, the cape and hat are light, soft, and suitable from around 3 years.

**MATERIAL** OEKO-TEX Certified Cotton, twill. Filling: Recycled polyester. Headband: plastic.

**SIZE** 32x53x3 cm.

**PACKAGING** Hangtag and plastic bag.

**AGE** 3Y+.



STANDARD  
100

# Tent

In stock in **JANUARY**



**1001048** Tent check kaki



**1001049** Tent dot pink



**1001050** Tent stripe light blue

## DESCRIPTION

This play tent offers a quiet nook for play, reading, or winding down. Its pop-up style design makes it quick to set up: just insert the poles inside and it takes shape in minutes. Move it from room to room—this is a flexible space, made for children's changing needs and ideas.

Made from polyester fabric it's built to handle everyday play. Pop-up style assembly: insert the poles and the tent takes shape quickly—no tools needed. Made for indoor use on a smooth surface, it's suitable from 2 years and up.

**MATERIAL** 100% polyester, fiberglass, PP, PE, steel.

**SIZE** Ø 100 H 130 cm.

**PACKAGE SIZE** 43,5x43,5x4,5

**PACKAGING** Textile bag and hangtag.

**AGE** 2Y+.

# Tunnel STAR

In stock in **JANUARY**



**1001051** Tunnel check kaki



**1001052** Tunnel dot pink



**1001053** Tunnel stripe blue

## DESCRIPTION

This play tunnel can be used on its own—or used with our pop-up tent to build a playful hideaway. Crawl through it, roll a ball from one end to the other, or stretch out inside for a little quiet time. It pops into shape in a single motion and folds flat when playtime is over. The tunnel comes with its own carry bag, making it easy to store or take along.

Made for indoor use on a smooth surface, it's suitable from 2 years and up.

**MATERIAL** Polyester, PP, steel.

**SIZE** 180 Ø 47 cm.

**PACKAGE SIZE** 52x52x4,5 cm.

**PACKAGING** Textile bag and hangtag.

**AGE** 2Y+.

# Learning tower

In stock in **JANUARY**

Two adjustable levels  
for the steps.  
Three adjustable levels  
for the stand plate.



## DESCRIPTION

Being part of the family while cooking or washing up boosts confidence and turns everyday chores into moments of togetherness. The Helping Tower—also known as a learning tower or kitchen helper stool—is crafted from FSC-certified wood and designed for children aged 1 to 6 years. It should only be used once the child is steady enough to stand securely, so the minimum age varies greatly depending on the child. It features a height-adjustable standing platform with three levels, as well adjustable steps. Simply loosen the side bolts and slide the platform or base into the desired setting.

**MATERIAL** FSC-Certified MDF, poplar wood.

**SIZE** 42x45x90 cm.

**PACKAGING** Brown box

**EXTRA** Tested for EN 18122 test for learning tower (draft).

**AGE** 1-6 Y.



# Stable with horses AIDEN

In stock in **SEPTEMBER (AW25)**



## DESCRIPTION

Play with Micro-Sam, Dotty and Vera in their very own stable! The Stable with our favorite micro horses includes three stalls with split stable doors—just like a real stable, letting your child open either the top half, the bottom half, or both. The roof is removable and reversible: one side shows a traditional barn roof, while the other side becomes a blooming meadow, complete with carrots.

Sam, Dotty and Vera are soft textile horses with polyester filling. Suitable for children aged from around 2 years and up, the stable is made from FSC-certified plywood and comes flat-packed.

**MATERIAL** FSC-Certified Plywood, MDF. Cotton. Filling: polyester.

**SIZE** 31x17x19,5 cm.

**PACKAGING** Photo box - flat pack.

**AGE** Stable: 2 Years. Horse: 0M+.





KID'S CONCEPT - PIPPI LONGSTOCKING COLLECTION

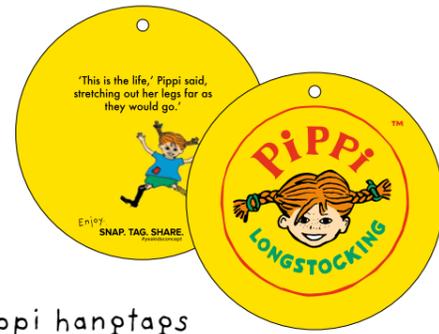
# Pippi.

I have never tried that before so i am sure i can do it!



# Long bench PIPPI

In stock in **DECEMBER / JANUARY**



Pippi hangtags on the product.



## DESCRIPTION

"This is the life,' Pippi said, stretching out her legs far as they would go." — *Pippi Longstocking*.

In many of the stories, Pippi Longstocking climbs onto her horse's back and rides with a confidence all her own — no saddle, no fuss, just Pippi being Pippi. This long, padded bench takes inspiration from that very horse. Upholstered in a dotted fabric, it recalls the horse's distinctive coat. Both ends are softly shaped, and one side features a fringe that hints at the horse's swishing tail. It's a practical piece that can serve as a seat in the hallway, a spot to rest bags or books, or a cosy place to sit by a window. For children, it's also an invitation to climb aboard for a pretend ride.

**MATERIAL** Textile: Polyester. MDF.

**SIZE** 100x38x31,5 cm.

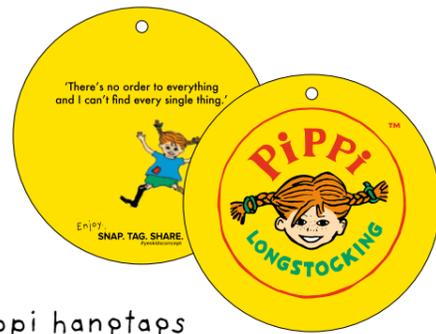
**PACKAGING** Brown box with sticker.

**EXTRA** Seat height: 31,5 cm.

**AGE** 3-7 years.

# Stool PIPPI

In stock in **DECEMBER / JANUARY**



Pippi hangtags on the product.



## DESCRIPTION

"There's no order to everything and I can't find every single thing,"— *Pippi Longstocking*.

This stool features a pattern inspired by Lilla Gubben, Pippi Longstocking's horse. With softly rounded sides, it has an inviting look, making it a practical and versatile piece for any room. Perfect as a seat, for resting your feet, or as a decorative accent, this stool adds a playful touch to your home. The stool is fully upholstered and padded on both the inside and outside. The underside of the stool features a contrasting orange color, adding an extra pop of color.

**MATERIAL** Textile: Polyester. MDF.

**SIZE** 53x38x31,5 cm.

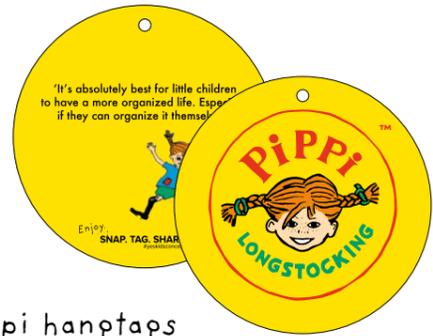
**PACKAGING** Brown box with sticker.

**EXTRA** Seat height: 31,5 cm.

**AGE** 3-7 years.

# Pouffe with storage PIPPI

In stock in **DECEMBER / JANUARY**



Pippi hangtags on the product.



## DESCRIPTION

"It's absolutely best for little children to have a more organized life. Especially if they can organize it themselves!" — *Pippi Longstocking*.

This pouffe takes its playful pattern from Pippi's horse — a sturdy steed with a distinctive spotted coat. The dotted fabric is paired with a long fringe on one side, giving a nod to the horse's swishing tail. Lined with black fabric on the inside, the pouffe offers handy storage for small treasures or everyday items. It's just the right size to use as a stool, a nightstand, or a place to perch while putting on socks — no stable required.

**MATERIAL** Textile: Polyester. Cardboard.

**SIZE** Ø 40x30,5 cm.

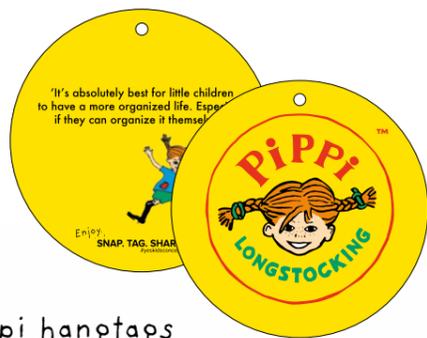
**PACKAGING** Brown box with sticker.

**EXTRA** Seat height: 31 cm.

**AGE** 3-7 years.

# Rocking horse PIPPI

In stock in **NOVEMBER (AW25)**



Pippi hangtags on the product.



## DESCRIPTION

“Why on earth have you got a horse on the veranda?” asked Tommy. All the horses he knew lived in a stable. ‘Well,’ said Pippi, thinking. ‘He’d only be in the way in the kitchen. And he doesn’t like the sitting room.”

Some horses need stables. Others prefer a spot by the bookshelf, the kitchen, or outside at the porch. This dotted rocking horse takes after Pippi Longstocking’s beloved companion—bold, loyal, and always ready to play. Printed in black and white, with the iconic dotted pattern inspired by Pippi’s horse from the original books, this rocker brings a storybook character to life in everyday play.

The rocker base is made from FSC-certified wood, designed for steady motion and confident riding. Perfect for children from 18 months and up, rocking helps build balance and coordination. Do not leave your child unattended in any rockers.

**MATERIAL** Cotton, FSC-Certified plywood, poplar. Filling: 100% polyester.

**SIZE** 50x50x18 cm.

**PACKAGE SIZE** 56x28x53 cm.

**PACKAGING** Box with sticker.

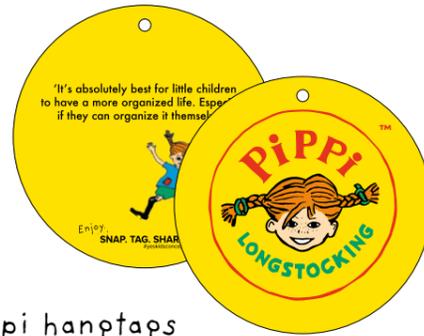
**AGE** 18M+





# Pull along horse PIPPI

In stock in **MARCH**



Pippi hangtags on the product.



## DESCRIPTION

Some horses need a stable—others want to come along wherever you go. This pull-along horse is inspired by Pippi's beloved companion, complete with a spotted pattern and green bridle, staying true to the original illustrations from the books.

Made from cotton fabric with soft yarn for the mane and tail, this horse invites both cuddles and play. The wheels are removable, transforming the toy from a pull-along friend into a soft toy for naps or imaginary play. Whether it's trotting behind you on a walk or resting on a shelf, it's always ready for the next adventure.

Multifunctional play companion: with removable wheels, it works as a pull-along toy, soft toy, or for pretend play like stable scenes or horseback adventures. Iconic appearance: spotted pattern and green bridle – just like Pippi's horse from the original books. Made from cotton fabric and filled with recycled polyester.

**MATERIAL** Cotton, FSC-Certified plywood, poplar. Filling: 100% polyester.

**SIZE** 24x14 H 27,5 cm.

**PACKAGE SIZE** 19x12x24 cm.

**PACKAGING** Photo box.

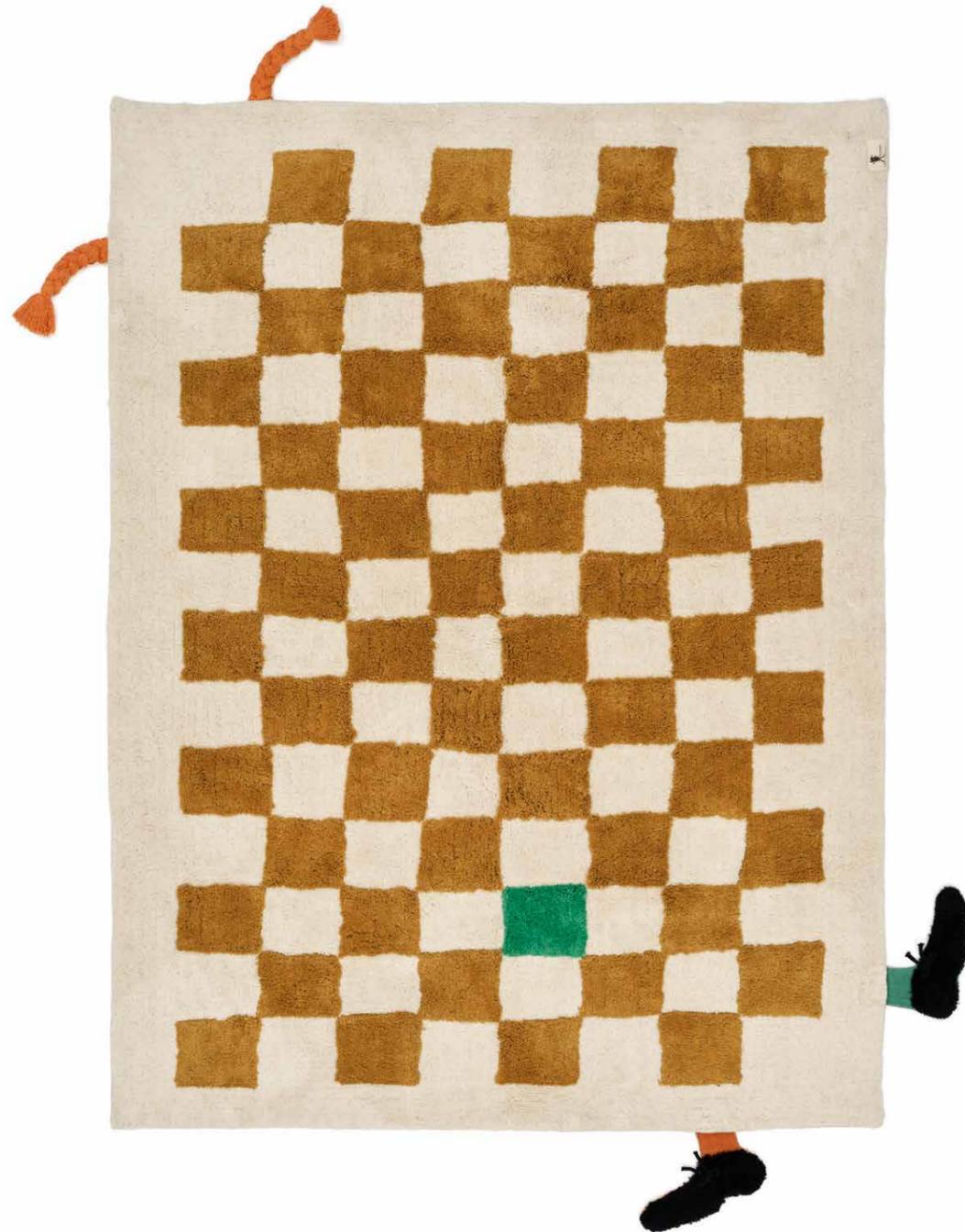
**AGE** 12M+





# Tufted mat 120x160 PIPPI

In stock in **MARCH**



## DESCRIPTION

This tufted mat is inspired by Pippi Longstocking's unmistakable look. The square pattern is tufted in different heights, creating a tactile feel under bare feet—or socks, depending on the day. Along two sides, soft orange braids stick out, just like Pippi's in the books.

The mat is made of OEKO-TEX 100% cotton yarn. To prevent it from sliding, a separate anti-slip underlay should be used. This is not included but can be bought where you usually find rug accessories.

**MATERIAL** OEKO-TEX 100% cotton

**SIZE** 120x160x5 cm

**PACKAGING** Roll pack with hangtag.

**AGE** N/A



STANDARD  
100

**1001080** Tufted mat PIPPI 120x60 cm

VE 1



MOOMIN®

MOOMIN  
BY KID'S CONCEPT

# Dinner set Moomin

In stock in **JANUARY**

“Perhaps a cup of tea with blackcurrant jam  
would save me. Possibly.”  
(Snorkmaiden, Moominsummer Madness, 1954)



## DESCRIPTION

Snorkmaiden can have simple plans for unexpected situations. With this play set, any spontaneous pretend play dinner can start whenever you feel like it. Made from FSC-certified wood, this play dinner set includes 4 of each: plate, mug, fork, knife, and spoon. The plate features printed Moomin characters. Moominpappa on his way to an adventure, Moomintroll rushing to deliver a gift—perhaps this is a gift to Snorkmaiden—Moominmamma heading towards her garden, and Little My happily exploring a pot of paint. The mug in each set has matching stripes, and the cutlery handles are colour-coordinated to the plate and mug, adding a playful and tidy look to the table setting. Noticing which colours belong together can become part of the play too. Or mix and match the whole set! it's a good companion for pretend picnic adventures, indoor tea parties, or simply setting the table for a friend.

Each set comes in its own distinct colour: green, light blue, apricot, or red. Designed for children from 2 years and up.

**MATERIAL** Plate: MDF. Mugs: MDF. Cutlery: Birch.

**SIZE** Plate: Ø 13 H 1 cm. Mugs: Ø 5 H 7 cm. Cutlery: 12x2x0,5 cm.

**PACKAGE SIZE** 25x6x15

**PACKAGING** Photo box.

**AGE** 2Y+.



# Stacking cubes cardboard 1-10 Moomin

In stock in **JANUARY**



*I wish I could do something tremendous,  
all on my own, to impress Moomintroll.”  
(Finn Family Moomintroll, 1948).*



## DESCRIPTION

With this set of ten lightweight cardboard cubes, numbered 1 to 10 you might do something tremendous all of your own. Building your own tower featuring illustrations of the beloved Moomin family and friends. Each cube features different scenes—Moominpappa relaxing in the sunshine, Moominmamma in her rocking chair, and Moomintroll building something exciting in the sand—while Snorkmaiden arrives in her full summer outfit. Perfect from around 12 months and up, these cubes can be nested inside one another or stacked high, supporting early counting skills and storytelling adventures. Each cube stands on its own as a delightful conversation starter with your toddler. Describe what they are doing and count together. 1,2,3,4...or just stack them on top of each other. Encourages early number recognition and imaginative play. Nesting and stacking: versatile for both building tall towers or fitting into each other. Boosts developmental skills: supports counting, motor control and focus through playful interaction.

**MATERIAL** FSC Certified Board artpaper.

**SIZE** 15x15x15 cm.

**PACKAGE SIZE** 15,5x15,5x16 cm.

**PACKAGING** Photo box.

**EXTRA**

**AGE** 12M+





**”Creating a positive and nurturing home environment is crucial for a child’s overall development.**

**We are here to guide, educate, support, inspire, and help families in achieving this.”**

With kindness XXO Kid’s Concept

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